

MISSING:

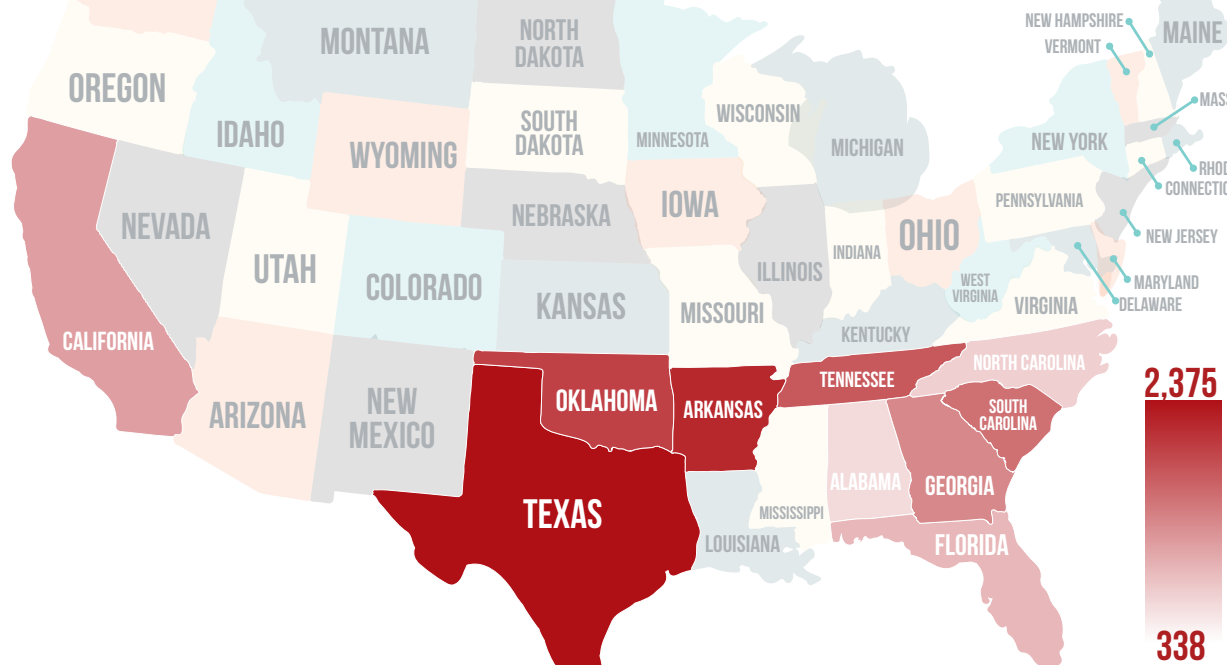


Your Construction Equipment

Construction Asset Theft By the Numbers

EVERYTHING'S **BIGGER IN TEXAS**, INCLUDING THEFTS

- #1 **Texas** 2375
- #2 **NCarolina** 796
- #3 **Florida** 763
- #4 **California** 694
- #5 **Georgia** 577
- #6 **SCarolina** 512
- #7 **Tennessee** 449
- #8 **Oklahoma** 445
- #9 **Arkansas** 362
- #10 **Alabama** 338



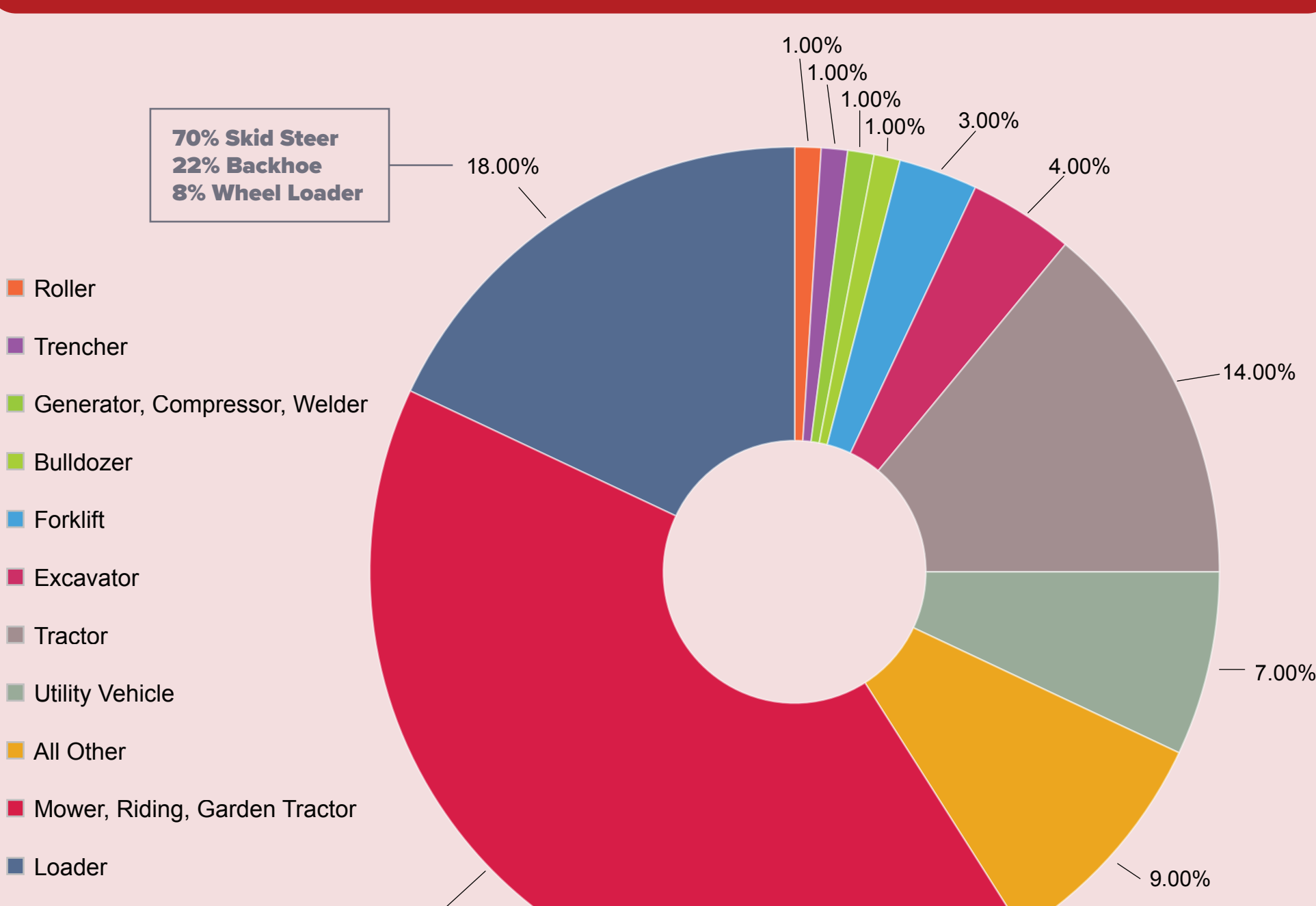
- TOP TEN CITIES FOR EQUIPMENT THEFT**
1. Houston, TX
 2. San Antonio, TX
 3. Conroe, TX
 4. Miami, FL
 5. Dallas, TX
 6. Oklahoma City, OK
 7. Fort Worth, TX
 8. Tampa, FL
 9. Orlando, FL
 10. Liberty City, TX

CONSTRUCTION BOOMS BRING MORE BURGLARIES

Theft levels correspond to states and cities with the highest volume of construction projects. The influx of work necessitates more equipment, which attracts the attention of thieves and increases the risk of theft.

Types of Equipment Stolen (High Price + Easy to Move = The Perfect Score)

Thieves target equipment based on two factors: value and ease-of-transport. Value is of prime importance, except for items that are too large to load on a trailer. For instance, dozers are some of the most valuable types of equipment, but mowers, backhoes and skid steers are easier to transport.



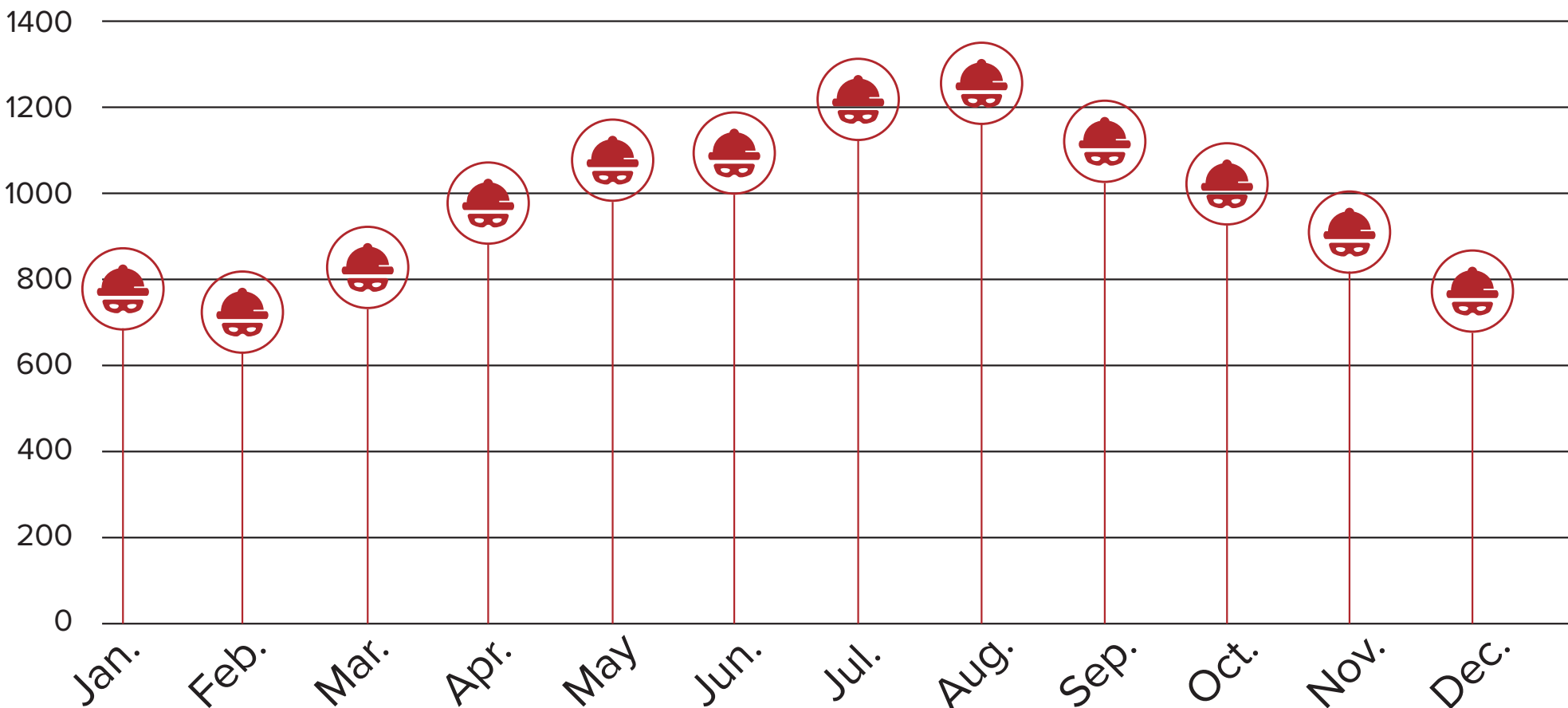
- TOP 10 MANUFACTURERS**
- | | |
|-------------------------|--------------------------------|
| #1 JohnDeer 2420 | #6 Husqvarna 349 |
| #2 Kuota 1315 | #7 eXmark 277 |
| #3 Bocat 882 | #8 CaseConstruction 235 |
| #4 CAT 773 | #9 CubCadet 218 |
| #5 Toro 368 | #10 Craftsman 203 |

If two pieces of equipment are equally easy to transport, a thief is more likely to steal the machine of greater value. What determines value? Asset age, condition (wear and tear), market demand, and brand name.

Equipment Theft Heats Up In The Summer



Theft levels closely correspond with peak construction periods, like during the summertime when the weather is favorable.



Note: Graph shows the month in which the equipment was reported stolen.

THE COST OF EQUIPMENT THEFT



\$29,258 Average Stolen Equipment Value

Estimated Annual Loss **\$400M** (300M-1B Variance)

These numbers do not factor in the losses from business interruption, such as short-term rental fees, project-delay penalties, increased insurance premiums, and lost productivity.

GPS Tracking Leads to Faster Recovery Times



Law enforcement recovers as little as **20%** of stolen equipment.

According to the National Equipment Register, delays in reporting are one of the main reasons for low recovery rates. The faster you're able to report information to the police, the faster your equipment is recovered.

Fleet tracking solutions, like FleetLocate, give you the ability to monitor the locations of your assets and receive alerts when a piece of equipment is moved off the jobsite or if the engine is started up after works hours. This real-time data can help law enforcement track down the thieves and recover your valuable assets.

91% of surveyed customers agree that FleetLocate helped recover a lost asset

Anti-theft devices can lead to a **5-15%** reduction in insurance costs

"No vehicle or driver will ever be lost as long as you have this service."

— Julian Shanks, Field Operations Manager, CSL Services, Inc.
Source: TechValidate. <https://www.techvalidate.com/tvid/311-789-651>

FleetLocate helps you optimize fleet operations, reduce fuel costs, and keep customers happy. Talk with a fleet management specialist at **1-800-557-1449**, or request a demo at **Spireon.com**.

<http://www.ner.net/wp-content/uploads/2017/10/Annual-Theft-Report-2016.pdf>
First Analysis Securities, 2013
<https://www.techvalidate.com/product-research/fleetlocate>

Survey results from 247 small to medium sized U.S.-based businesses using FleetLocate by Spireon. Survey conducted in March 2018.

All data presented is third-party validated by TechValidate. Please visit <https://www.techvalidate.com/product-research/spireon/> to learn more. spireon.com