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Vehicle intelligence company Spireon announced a partnership with Snowflake, a data warehouse built for the cloud, which combines the power of data warehousing, the flexibility of big data platforms, and the elasticity of the cloud to support a “your data, no limits” approach to advanced analytics.

FleetLocate, Spireon's fleet and asset intelligence solution, leverages telematics technology and the company's NSpire platform to collect over one billion data events per month. FleetLocate is designed to translate these data points into actionable intelligence so fleet and asset managers have the information they need to operate most safely, efficiently, and profitably. FleetLocate features reporting, dashboards, and API integration. However, with a vast number of data events collected every month, many clients, particularly those at the enterprise level, want the ability to tap into their full fleet feed to create custom queries and generate advanced insights specific to their given operation. That's where Snowflake comes in.

“The data sharing partnership with Spireon provides FleetLocate clients access to Snowflake’s secure, modern, and agile data warehouse,” Snowflake Data Exchange Product Manager, Prasanna Krishnan, said. “By breaking down barriers to near real-time data insights, Snowflake and Spireon enable customers to increase efficiency within their organizations and improve margins. We’re very excited about this partnership.”

The companies say the Spireon/Snowflake partnership benefits customers in multiple ways:

- Access thousands of the customer’s assets and years of historical data in seconds
- Combine telematics data with third party data sources to create net-new custom business intelligence modules
- Create scalable and customizable key performance indicators

And, specifically for Spireon’s enterprise trailer management clients, Snowflake makes the telematics data gathered from large trailer fleets mineable on the fly. Seeing that intel in tandem with their own datasets allows fleets to manage their unique operations in a unique way.

“While Spireon’s NSpire platform is a powerhouse, it’s critical to our client community that our solutions stay affordable and approachable,” said Jason Penkethman, chief product and strategy officer at Spireon. “With Snowflake Secure Data Sharing, we maintain the ease of use our market demands, while opening doors to as much big data as they have an appetite for.”

FleetLocate provides real-time visibility to the location, activity, and status of remote vehicles and drivers to improve fleet utilization, driver safety, and vehicle health. The platform is supported by Spireon’s Business Intelligence Group service team.

For more information about FleetLocate, visit spireon.com/fleet-management

For more information about Snowflake, visit snowflake.com

<https://www.vehicleservicepros.com/shop-operations/data-telematics/press-release/21105601/spireon-spireon-announces-partnership-with-snowflake>